

Appendix 1

Theme	Cheshire East Waste Strategy High Level Objectives
Service Delivery	To deliver a quality and value for money waste management service that achieves consistently high levels of customer satisfaction of 80% or more.
	To deliver services in a cost effective way through a wholly owned company.
	Investigate the opportunities for efficiencies through working with other waste collection and disposal authorities.
Waste Reduction and Re-Use	To make waste prevention, reduction and reuse a priority over recycling and disposal, promoting sustainability and reducing costs.
	Work to reduce the total amount of household waste produced per annum in Cheshire East.
	Work to reduce the amount of household waste produced per person in Cheshire East.
	Work to increase waste re-uses activity amongst residents in partnership with the charitable and furniture reuse sector.
Recycling	To continue to exceed national targets for recycling (currently 50% by 2020).
	To provide all households with a simple, easy to use, kerbside recycling collection service for glass, metals, plastics, paper and card board and work to increase the types of recyclable materials collected.
	To maximise public participation in recycling schemes through waste education and communication with residents.
	To reduce organic waste arising by giving priority to promoting home composting solutions for garden and food waste.
	To utilise energy generation to process over 40,000 tonnes of kerbside collected organic waste by sustainable bio technologies such as anaerobic digestion, to generate heat and power that will be available to local communities and contributing to eliminating fuel poverty.
Residual Waste Management	Ensure that residual waste is managed to support waste prevention reuse and recycling, minimising waste produced.
	To utilise waste that can not be reused or recycled as a resource for energy generation that will be available to local communities and contributing to eliminating fuel poverty.
	Pursue "Target Zero" - To reduce disposal to landfill to zero and achieve 100% diversion from landfill, to waste to energy generation.
Working Together	To work in partnership with the commercial and charitable sectors such as the waste industry, supermarkets, housing trusts and Cheshire Furniture Reuse forum, to promote waste reduction reuse and recycling.
	To continue to build and utilise a waste prevention volunteer network to promote waste education and awareness across Cheshire East.
	To work with schools and higher education establishments in Cheshire East to promote waste prevention to the next generation.
	Provide waste management services that comply with legislative standards for environmental protection.